

NOTICE OF MEETING

COMMITTEE: ONEIDA COUNTY TOURISM COUNCIL

DATE/TIME: MARCH 6, 2023 01:00 PM Central Time

PLACE: EDWARD U. DEMMER MEMORIAL LIBRARY (THREE LAKES LIBRARY) or ZOOM  
6961 W SCHOOL STREET, THREE LAKES

Topic: OCTC BOARD MEETING

ZOOM: <https://us02web.zoom.us/j/86979865393?pwd=dHhneGRzRE5YNzlyUi9YRHdVS2FpZz09>

**AGENDA:**

- 1. Call to Order**
- 2. Discuss/Approve agenda for today's meeting**
- 3. Order of agenda items at Chair's discretion**
- 4. Discuss/Approve minutes**
- 5. Discuss/Approve Treasurer's Report - L. Sackett**
- 6. Discuss/Approve Invoices - L. Sackett**
7. Election of officer
- 8. Short Term Rental (STR) Compliance Discussion**
- 9. Pilch & Barnet Marketing Report - L. Pilch**
  - a. Mapping Project Update
  - b. Website: Listing Chamber businesses not in Oneida County, Travel Wisconsin filters
  - c. DEAI Project
- 10. The Northwoods of Wisconsin Discussion**
  - a. JEM grant for ATV/UTV
  - b. NOW
- 11. Grow North & OCEDC Report - L. Sackett**
- 12. ITBEC Marketing Committee Report - L. Sackett**
  - a. Great Heritage Waterway project
- 13. Department of Tourism Report - J. Anderson**
- 14. Community Reports**
- 15. Public Comment/Communication**
- 16. Items to include on the next agenda**
- 17. Set Date and Location**
- 18. Adjournment**

Action possible on all agenda items.

Notice of Posting \_\_\_\_\_ Time 3:00 pm \_\_\_\_\_ Date: 2-3-23 \_\_\_\_\_ Place: Courthouse  
Bulletin Board

*Notice posted by chief presiding officer or his/her designee. Additional information on a specific agenda item may be obtained by contacting the person who posted this notice at 715-546-3344*

News Media Notified via Mail/Fax/Email \_\_\_\_\_ Time 3:00 pm \_\_\_\_\_ Date: 2-3-23  
Northwoods River News      The Lakeland Times      North Star Journal  
WJFW TV Channel 12      WYCE Radio      WRJO Radio