

## **MEETING AGENDA**

**COMMITTEE:** ONEIDA COUNTY TOURISM COUNCIL

**DATE/TIME:** Monday, August 7, 2023 01:30 PM Central Time

**PLACE:** Let's Minocqua Visitors Bureau and Zoom

**TOPIC: OCTC BOARD MEETING**

Join Zoom Meeting:

<https://us02web.zoom.us/j/86845959128?pwd=aUhxdTZ6RTJkMlVnYzVmaHlEQjV2dz09>

Meeting ID: 868 4595 9128 Passcode: 877683

Dial by your location: 312-626-6799

### **AGENDA:**

1. Call to Order
2. Discuss/Approve agenda for today's meeting
3. Order of agenda items at Chair's discretion
4. Discuss/Approve minutes
5. Discuss/Approve Treasurer's Report - K. Westfahl (for L. Sackett)
6. Discuss/Approve Invoices -K. Westfahl (for L. Sackett)
7. Discuss Pelican River Forest - K. Westfahl
8. Discuss guidelines for business listings on website - K. Westfahl
9. Discuss/Approve 3-year contract renewal - K. Westfahl
10. Pilch & Barnet Marketing Report - L. Pilch
  - a. DEAI Project update
  - b. Oneida County/Vilas County Snowmobiling JEM Grant
  - c. 2024 marketing budget submission
11. The Northwoods of Wisconsin Discussion
  - a. Future meeting
12. Grow North & OCEDC Report - L. Sackett
13. ITBEC Marketing Committee Report - L. Sackett
  - a. Great Heritage Waterway project
14. Department of Tourism Report - J. Anderson
15. Community Reports
16. Public Comment/Communication
17. Items to include on the next agenda
18. Set Date and Location
19. Adjournment

Action possible on all agenda items.

*Notice of Posting Time 10:00 am Date: 8-4-23 Place: Courthouse Bulletin Board*

*Notice posted by chief presiding officer or his/her designee. Additional information on a specific agenda item may be obtained by contacting the person who posted this notice at 715-356-5266*

*News Media Notified via Mail/Fax/Email Time 10:00 am Date: 8-4-23*

*Northwoods River News, Lakeland Times, North Star Journal*

*WJFW TV Channel 12, WYCE Radio, WRJO Radio*