

MEETING AGENDA

COMMITTEE: ONEIDA COUNTY TOURISM COUNCIL

DATE/TIME: Monday, December 4, 2023 01:00 PM Central Time

PLACE: Three Lakes Library 6961 W School St, Three Lakes, WI 54562 and Zoom

TOPIC: OCTC BOARD MEETING

Join Zoom Meeting

<https://us02web.zoom.us/j/86257989501?pwd=UUJmQm9nZmJqanJwb1NDN1JkR2EwQT09>

Meeting ID: 862 5798 9501

Passcode: 549478

One tap mobile

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AGENDA:

1. Call to Order
2. Discuss/Approve agenda for today's meeting
3. Order of agenda items at Chair's discretion
4. Discuss/Approve meeting notes - 10/2/23
5. Discuss/Approve Treasurer's Report - L. Sackett
6. Discuss/Approve Invoices - L. Sackett
7. Discuss/Approve Pilch and Barnet 3-year contract - K. Westfahl
8. Pilch & Barnet Marketing Report - L. Pilch
 - a. DEAI Project update
 - b. Oneida County/Vilas County Snowmobiling JEM Grant
 - c. Approve 2024 marketing budget
9. Discuss OCTC organizational structure - dues, members
10. Grow North & OCEDC Report - L. Sackett
11. ITBEC Marketing Committee Report - L. Sackett
12. Department of Tourism Report - J. Anderson
13. Community Reports
 - a. Three Lakes Short Term Rental Letter Request - J. Sharpe
 - b. Pelican River Forest Updates – K. Westfahl
14. Public Comment/Communication
15. Items to include on the next agenda
16. Set Date and Location
17. Adjournment

Action possible on all agenda items.

Notice of Posting Time 1:30 pm Date: 12-1-23 Place: Courthouse Bulletin Board

Notice posted by chief presiding officer or his/her designee. Additional information on a specific agenda item may be obtained by contacting the person who posted this notice at 715-356-5266

News Media Notified via Mail/Fax/Email Time 12:30 pm Date: 12-1-23

Northwoods River News, Lakeland Times, North Star Journal

WJFW TV Channel 12, WYCE Radio, WRJO Radio